



Career and Technical Education Instructional Program Information

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| Program Name: Business Management (Corporate Academy) | Program CIP Code: 52.0201.00 |
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Description: The **Business Management** instructional program prepares students to plan, organize, direct, and control the functions and processes of a firm or organization. Students who successfully complete the Business Management program’s coherent sequence of instruction will develop an in-depth understanding of the business and financial management practices needed for large and small enterprises. The Business Management program includes instruction in management theory, project management, human resources management and behavior, Business Management and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making. Throughout the Business Management instructional program, students learn and practice valuable real-world skills using industry standard office productivity software to manage business functions. Students learn leadership skills and develop their leadership abilities through participation in the state-recognized Career and Technical Student Organization, FBLA (Future Business Leaders of America).

| GPS Comprehensive High School Sites Offering the Instructional Program: | | | | |
|--|------------------------|-------------------|--------------------|--------------------|
| Campo Verde HS | Desert Ridge HS | Gilbert HS | Highland HS | Mesquite HS |
| Yes | N/A | N/A | N/A | N/A |

Program Technical Standards and Measurement Criteria:

<https://www.azed.gov/cte/bmas/>

| Program Information: | | |
|---|--|--|
| Career and Technical Student Organization Affiliation | Carnegie Units Required (Number of Credits to Complete Program) | Non-Traditional Designation (Gender comprise less than 25% of the individuals employed in the workforce.) |
| FBLA | 2 | Male |

| Course Offerings: | | |
|-------------------------|-------------------|---|
| Sequence of Instruction | Course Code (CIP) | Gilbert Schools Course Title |
| 1 | 52.0201.10 | BT210 EXPLORING THE CORPORATE WORLD |
| 2 | 52.0201.20 | BT211W BUILD YOUR OWN BUSINESS |
| 3 | 52.0201.30 | BT212W ADVERTISING STRATEGIES AND ECONOMICS |

| Student Industry Certification(s): | |
|------------------------------------|-----------------------------------|
| Certification Title | Link to Certification Information |
| RISE-Up (A-F CCRI eligible) | RISE-Up |

| Teacher Certification(s) Requirements: | |
|---|---|
| Certification Title | Link to Certification Information |
| Career and Technical Education Business and Marketing | https://www.azed.gov/cte/certification |