



### Career and Technical Education Instructional Program Information

<b>Program Name: Digital Communications</b>	<b>Program CIP Code: 09.0702.00</b>
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**Description:** The **Digital Communications** instructional program prepares the students to collect, write, edit and present the news utilizing a variety of mediums i.e. newspaper, magazine, yearbook, blog, etc. Journalism is a form of writing that tells people about the things that really happened, but that they might not have known about already. People who write journalism are called “Journalists”. They might work for newspapers, magazines, websites, TV or Radio. Journalists gather, analyze and disseminate socially relevant information in a consistent, transparent and honest way. An integrated approach to teaching and learning is recommended as students develop interpersonal relations, career development skills, Workplace Employability Skills and technical knowledge and skills. Students completing this program will be prepared to enter the workforce and/or Post-secondary where they will be able to apply the skills necessary to be in Journalism while also having a strong portfolio to support their knowledge and skill. The program is designed and delivered as a coherent sequence of school-based and work-based supervised learning. Students learn leadership skills and develop their leadership abilities through participation in the state-recognized Career and Technical Student Organization, SkillsUSA.

GPS Comprehensive High School Sites Offering the Instructional Program:				
Campo Verde HS	Desert Ridge HS	Gilbert HS	Highland HS	Mesquite HS
Yes	Yes	Yes	Yes	Yes

**Program Technical Standards and Measurement Criteria:**  
<http://www.azed.gov/cte/dc/>

<b>Program Information:</b>		
<b>Career and Technical Student Organization Affiliation</b>	<b>Carnegie Units Required (Number of Credits to Complete Program)</b>	<b>Non-Traditional Designation (Gender comprise less than 25% of the individuals employed in the workforce.)</b>
<a href="#">SkillsUSA</a>	2	N/A

<b>Course Offerings:</b>		
<b>Sequence of Instruction</b>	<b>Course Code (CIP)</b>	<b>Gilbert Schools Course Title</b>
1	09.0702.13	EN515 JOURNALISM I <b>OR</b> EN520 DIGITAL COMMUNICATIONS I
2	09.0702.40	EN516 JOURNALISM II <b>OR</b> EN521 DIGITAL COMMUNICATIONS II
3	09.0702.79	CT345 DIGITAL COMMUNICATIONS INTERNSHIP

<b>Student Industry Certification(s):</b>	
<b>Certification Title</b>	<b>Link to Certification Information</b>
Adobe Certification Associate (Photoshop or InDesign) (A-F CCR1 eligible)	<a href="http://www.adobe.com/education/certification-programs.html">http://www.adobe.com/education/certification-programs.html</a>

<b>Teacher Certification(s) Requirements:</b>	
<b>Certification Title</b>	<b>Link to Certification Information</b>
Career and Technical Education Industrial and Emerging Technologies	<a href="https://www.azed.gov/cte/certification">https://www.azed.gov/cte/certification</a>